



## Staying Connected: Adult Maltreatment Prevention & Awareness News

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### Inspiring Solutions!!!

#### [Getting to Know Your Audience | Saylor Academy](#)

##### **Become an Active Perceiver**

*"We need to actively seek out as much information as possible. Placing yourself in the new culture, group, or co-culture can often expand your understanding."*

##### **Recognize Each Person's Unique Frame of Reference**

*"Recognize that even though you may interact with two people from the same culture, they are individuals with their own set of experiences, values and interests."*

##### **Recognize That People, Objects, and Situations Change**

*"Recognizing that people and cultures, like communication process itself, are dynamic and ever changing can improve your intercultural communication."*

##### **Become Aware of the Role Perceptions Play in Communication**

*"By understanding that our perceptions are not the only ones possible can limit ethnocentrism and improve intercultural communication."*

##### **Check Your Perceptions**

*"By learning to observe, and acknowledging our own perceptions, we can avoid assumptions, expand our understanding, and improve our ability to communicate across cultures."*

"Brand is just a perception, and perception will match reality over time. Sometimes it will be ahead, other times it will be behind. But brand is simply a collective impression some have about a product." - Elon Musk.

What is our product? Supporting the end of adult maltreatment.

Have we branded this product effectively? The simple answer is yes, there has been a lot of branding associated with ending adult maltreatment. The long answer is that because there are so many different entities involved in ending adult maltreatment, there are too many brands that have led to perceptions that are all over the map.

So how do we re-align perceptions to help further empowering the end of adult maltreatment?

First we need to understand what is meant by perception. The dictionary defines perception as a way of regarding, understanding, or interpreting something; a mental impression.

With this definition in mind, we know that in order to re-align perceptions, we are going to have to consider how people regard, understand and interpret the information we provide.

We are not seeking to manipulate people to have the same perception as us, we are seeking to understand why they perceive us the way they do. This understanding will allow us to target information to influence perceptions.

If there are negative perceptions of the work that we are doing, there is the potential for disengagement from

those we are trying to help. Negative perceptions can also damage our reputation which will make it difficult for us to recruit others to help us achieve our goals.

Consider "that perception is more powerful than reality. There is no right or wrong in perception, just the disconnect between how different people see the world" ([Mastering Perception Management: The Key to Transforming Employee Engagement \(linkedin.com\)](#)).

So if there is a negative perception, we have an opportunity to help reconnect with the public so we are truly achieving what we believe we are achieving.

Remember we are not trying to just bring someone around to our way of thinking. We need to make sure that we are addressing the underlying issues that led to this specific perception.

You will have to continue to monitor and address negative perceptions actively. Some of the work will require a quick fix, while other situations will require working on a long term plan. Be flexible, and remember your willingness to address concerns, will go a long way.

We can help support positive perceptions by promoting transparency, open communication and a sense of community. We need to ensure that we are communicating and aligning with the values and culture we have advertised.

Throughout all of this, remember to always remain true to who you and your organization's mission. You will not be able to change all perception, but you can make difference in your community.



Talk with us.



There is hope



If you or someone you know needs support now, call or text 988 or chat 988lifeline.org



PEP22-08-03-002

## “What Is A Person Centered Approach?”

In the past, human services focused on how to standardize care and planning for individuals that were experiencing similar situations.

This approach tended to lack empathy for the individual and could lead to less involvement in long-term care and planning.

A person centered approach is when we take time to listen to what the individual is saying that they need and want. Once we have that information we can then start tailoring a plan of care that will address those needs and wants.

A person centered approach utilizes your well-honed skills of empathy to understand the unique circumstances of each individual that you come in contact with.

Simply put, a person centered approach asks that you try to walk a mile in the individual’s shoes.

There are some key considerations for utilizing a person centered approach.

First, you must understand that each individual you come in contact with is unique, and has different values, beliefs and thoughts of how things should happen.

Second, you must refrain from labeling the individuals that you are working with. No one wants to be thought of as their diagnosis. So for instance, the individual is not a diabetic adult, but an adult that happens to be diagnosed with diabetes.

Benefits of this approach include improved staff morale (increased perceptions of helping individuals), partnerships between providers and individuals, improved treatment.

“As noted in The Benefits and Barriers to Person-Centered Planning for Adults with Developmental Disabilities, ‘The concept of Person Centered Planning (PCP) values autonomy, respect, relationships, inclusion, quality of life, and self determination for people’ ([Why A Person Centered Approach Is Valuable \(swhelper.org\)](http://www.swhelper.org)).”



Elder Justice Policy Highlights: March 2023—August 2023

[Click Here](#)

Medicare and Medicaid Programs; Minimum Staffing Standards for Long-Term Care Facilities and Medicaid Institutional Payment Transparency Reporting.

(Federal Register—Comment Period)

[Click Here](#)

Ageism Awareness Day—10/7 Promoting Age Inclusion in America

[Click Here](#)

Office for Victims of Crime Training & Technical Assistance Center: Resource Library

[Click Here](#)

Elder Abuse Prevention: What College Students Should Know...And Why They Should Care

[Click Here](#)

## What is a tree’s least favorite month?

**Sep-TIMBER**



9/28/23 12:30pm (ET)

Monthly National Scam Advice Forum: Confidence Schemes and Local Nomadic Criminal Enterprises in Crimes of Elder Exploitation and Fraud

[Register Here](#)

On-demand PODCAST

Administrative Approaches to Self-Neglect in Colorado, Oregon, and Tennessee

[Click Here](#)

On-demand Webinar

Capacity Building in Victim Services Presented by the Office for Victim Crime Training & Technical Assistance Center

[Click Here](#)